



Executive Summary

In the last month of 2021, increased mobility & lower COVID case count led to an uptick across select indicators (e.g., avg. power & fuel consumption) vs. previous month. Healthy performance of sectors such as chemicals, engineering goods & textiles led to a record level of merchandise exports while imports also soared. E-way bills recorded their second highest value & FASTag transactions surged to an all time high. UPI transaction value & volumes scaled new peaks, almost doubling since the start of 2021. Supply shortages & high input costs continued to impact select sectors (e.g., auto, cement) vs. pre-COVID levels¹. Favorable base effect helped bring down CPI in recent months, however it approached RBI's upper band of 6% with base turning unfavorable in Dec'21; WPI eased vs. Nov'21, although remained in double digits. CMIE's rural & urban employment rates remained flat in 2021 with slight dip during the second Covid wave; still lower than pre-COVID levels.

Manufacturing & Services PMI moderated vs. Nov'21 on account of inflationary pressures, although remained above the 50-point mark. Analyst forecasts indicate GDP growth between 8.3% to 9.7% YoY. With the onset of the third wave in last week of December'21, the impact on economic indicators in Jan'22 is yet to be seen.

Trends across key economic indicators

- Industrial Activity: Average power & fuel consumption grew in Dec'21 fueled by higher mobility, surpassing pre-COVID levels; Indices of industrial activity (IIP & ICI) fell in Dec'21 vs. Nov'21
- Trade: Merchandize exports & imports rose to record high levels in Dec'21; Services trade surplus declined slightly in Nov'21 vs. Dec'21
- Logistics: E-way bills recorded the second highest value in Dec'21 while FASTag transactions surged to an all-time high signaling increased economic activity; JNPT traffic & railway passenger bookings witnessed an uptick in Dec'21 vs. Nov'21; Air freight fell below Nov'19 levels in Nov'21
- Financial Services: Aggregate deposits & bank credit grew at a gradual pace, exceeding pre-COVID levels; UPI transaction value crossed the INR 8 Tn mark & transaction volumes also witnessed an uptick in Dec'21 vs. Nov'21
- Sector-wise Impact: Supply chain shortages continued to drive down 2W & tractor sales while PV & 3W sales increased in Dec'21 vs. Nov'21; Cement production fell significantly below pre-COVID levels; Steel consumption rose substantially in Dec'21 vs. Nov'21 & Dec'19 levels; Fertilizer sales declined in Dec'21 vs. Nov'21 although remained above pre-COVID levels; Life insurance premium fell while non-life insurance premium grew in Dec'21 vs. Nov'21
- Macroeconomic Indicators: GST collections remained above the INR 1 Tn mark in Dec'21; Rural & urban employment rates remained below pre-COVID levels; Gross fiscal deficit grew in Nov'21 vs. Oct'21
- Sentiment: Both CSI & FEI indices remained on a steady upward trajectory in Nov'21 vs. previous months; WPI eased to 13.56% in Dec'21 vs. Nov'21 while CPI climbed to a 5-month high; Both Manufacturing & Services PMI fell marginally in Dec'21 vs. Nov'21, although remained in expansion mode
- 1. Note: 2019 data has been considered as pre-COVID level to assess recovery trends

Summary: Select high frequency indicators exhibited strong improvement in 2021 vs. pre-COVID levels (1/2)

Absolute YoY delta comparison of 2021 month-wise data vs. pre-COVID 2019 levels (for respective month)

Indicator	Unit	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Industrial Activity													
Power Consumption	MU	-7%	-10%	-9%	2%	-10%	-4%	7%	14%	1%	14%	6%	8%
Petroleum Consumption	MT	-3%	-1%	-5%	-7%	-23%	-8%	-8%	-7%	-2%	2%	-7%	-3%
Index of Industrial Prod.	Index	-1%	-1%	0%	0%	-15%	-5%	0%	4%	4%	8%	0%	NA
Trade													
Services Export	USD	-4%	6%	14%	-3%	-7%	6%	-1%	12%	18%	12%	12%	NA
Services Import	USD	-8%	8%	10%	-13%	-18%	-5%	-11%	8%	10%	7%	10%	NA
Merchandize Export	USD	4%	4%	5%	17%	8%	30%	35%	28%	30%	35%	16%	38%
Merchandize Import	USD	1%	10%	10%	10%	-15%	4%	17%	18%	53%	48%	39%	54%
Logistics													
E-Way Bills Generated	Mn	24%	27%	30%	12%	-30%	29%	23%	29%	30%	39%	4%	29%
Railway Freight Originated	MT	12%	12%	9%	10%	9%	11%	13%	22%	20%	25%	16%	NA
JNPT Container Traffic	TEUs	6%	12%	12%	4%	1%	8%	1%	4%	8%	18%	23%	25%
Air Passenger Traffic	Mn	-46%	-39%	-40%	-53%	-85%	-77%	-64%	-50%	-43%	-34%	-26%	NA
Rail Passengers Booked	Mn	-67%	-55%	-56%	-69%	-87%	-80%	-73%	-63%	-58%	-51%	-46%	-43%
Financial Services													
UPI Transactions	Mn	292%	297%	280%	238%	222%	274%	314%	314%	305%	303%	306%	308%
Total Bank Credit	INR	14%	14%	12%	13%	11%	12%	13%	13%	12%	12%	13%	NA
Total Bank Deposits	INR	23%	23%	20%	22%	21%	20%	23%	21%	21%	21%	20%	NA

Summary: Select high frequency indicators exhibited strong improvement in 2021 vs. pre-COVID levels (2/2)

Absolute YoY delta comparison of 2021 month-wise data vs. pre-COVID 2019 levels (for respective month)

Indicator	Unit	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Sector-wise Impact													
Cement Production	MT	-1%	2%	-1%	-4%	-15%	-3%	5%	17%	7%	18%	-10%	NA
Steel Sales	MT	22%	17%	-2%	-2%	6%	-6%	-5%	-15%	-3%	-1%	8%	10%
Passenger Vehicle Sales	k	-4%	-2%	-8%	0%	-58%	7%	26%	10%	-23%	-17%	-17%	-5%
Tractor Sales	k	19%	42%	65%	16%	-2%	47%	47%	49%	15%	12%	24%	9%
Two-wheeler Sales	k	-2%	-5%	10%	-20%	-65%	-28%	-10%	-6%	-4%	-7%	-18%	2%
Fertilizer Sales	MT	15%	15%	-23%	40%	35%	49%	35%	10%	0%	9%	5%	7%
Gross Premium (Life)	INR	23%	23%	16%	-2%	-30%	-7%	-5%	18%	55%	25%	4%	-2%
Pharma. Sales	INR	13%	14%	21%	13%	36%	18%	14%	15%	18%	16%	8%	14%
Macro eco nomic Indicator	S												
Total GST Collection	INR	17%	16%	17%	24%	2%	-7%	14%	14%	27%	36%	27%	26%
MGNREGA Jobs Demand	HHs	-88%	-86%	-87%	21%	10%	37%	73%	68%	61%	60%	39%	45%
Wholesale Price Index	%	2.5	4.8	7.8	10.7	13.1	12.0	11.1	11.6	10.6	12.5	14.2	13.5
Consumer Price Index	%	4.0	5.0	5.5	4.2	6.3	6.2	5.5	5.3	4.3	4.4	4.9	5.6
Govt. Tenders Announced	k	59%	38%	102%	232%	82%	73%	130%	169%	129%	168%	140%	186%
Sentiment													
India VIX	Index	48%	54%	20%	5%	5%	-10%	-6%	-12%	16%	7%	52%	39%
PMI (Manufacturing)	Index	57.7	57.5	55.4	55.5	50.8	48.1	55.3	52.3	53.7	55.9	57.6	55.5
PMI (Services)	Index	52.8	55.3	54.6	54	46.4	41.2	45.4	56.7	55.2	58.4	58.1	55.5



Economic Indicators

2 GDP Deep-Dive

Daily average power & fuel consumption improved in Dec'21 vs. Nov'21, slightly exceeding Dec'19 levels

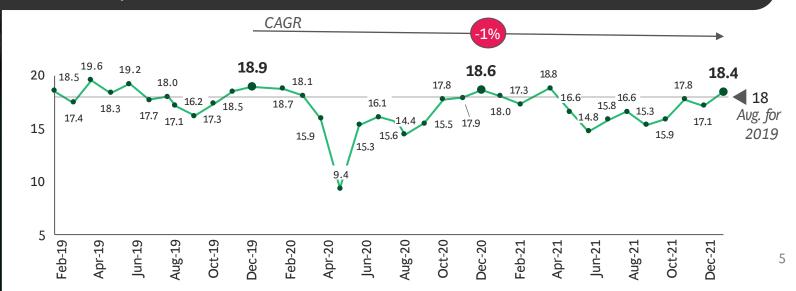
1. Petroleum products include LPG, Naphtha, MS, ATF, SKO, HSD, LDO, Lubricants & Greases, FO & LSHS, Bitumen, coke as reported (provisional) by Petroleum Planning & Analysis Cell

Source: Power System Operation Corporation, Ministry of Statistics & Programme Implementation, Dept. for Promotion of Industry & Internal Trade, PPAC, BCG analysis

Daily Average Power Consumption Volume ('000s MUs)



Consumption of Petroleum Products (in MMT)¹

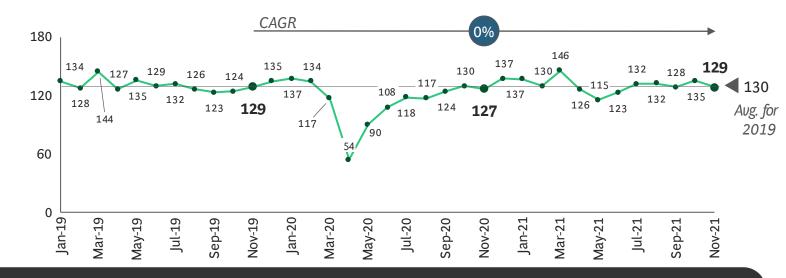




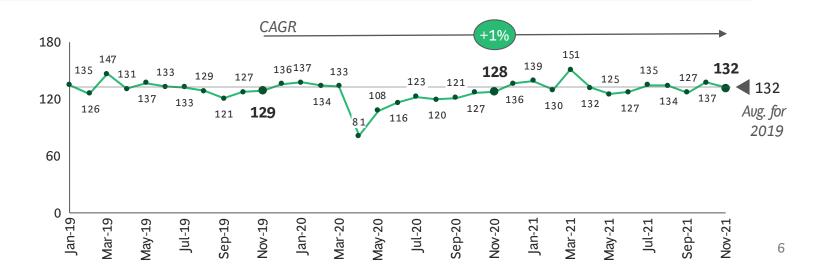
Both IIP & ICI fell in Nov'21 vs. Oct'21; IIP approached Nov'19 levels while ICI remained above Nov'19 levels in Nov'21

Index of Industrial Production (IIP) shows the growth rates in different industry groups (comprises of Mfg. (78% weightage), Mining (14%), Electricity (8%))
 Index of Core Industries (ICI) measures performance of production in 8 core industries (Coal, Crude, NG, Refinery Products, Fertilizers, Steel, Cement & Electricity)

IIP (Index of Industrial Production)¹



ICI (Index of Core Industries)²



--- Services Imports

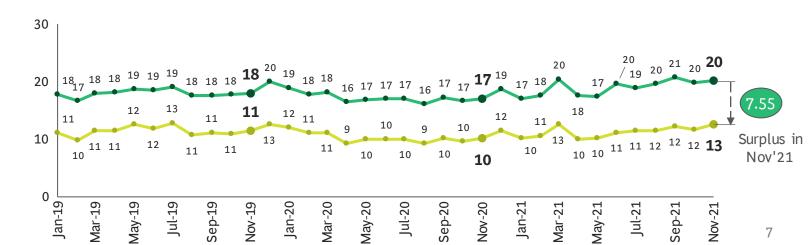


Merchandize trade gap narrowed marginally in Dec'21 vs. Nov'21, although remained above Dec'19 levels

Services trade surplus fell for the second consecutive month in Nov'21, however remained above 2019 & 2020 levels

1. Dec'21 Merchandize Import and Export numbers; Service Import and Export numbers are provisional as provided by the Ministry of Commerce and Industry on 14th Jan'22 Source: RBI, Ministry of Commerce and Industry, BCG analysis





Services Exports

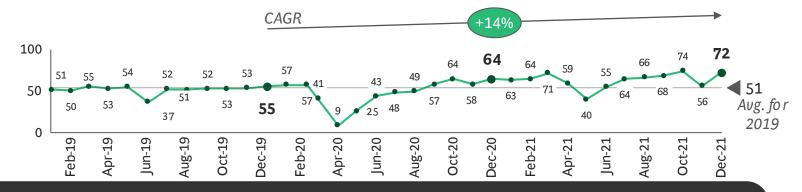


E-way bills witnessed an uptick in Dec'21 vs.
Nov'21; FASTag transactions surged to a record high level in Dec'21

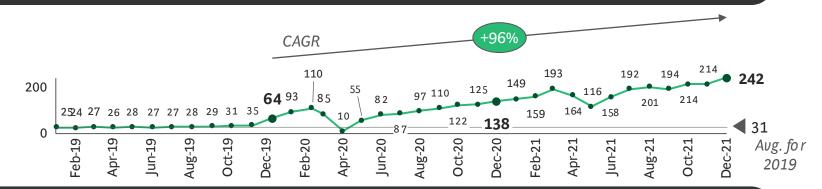
Railway freight remained at Oct'21 levels in Nov'21, although exceeded Nov'19 levels

1. E-Way bills are required to be generated at the time of transport of goods by every registered person if the value of the consignment exceeds INR 50,000. Source: GST Network, NHAI, NPCI, Ministry of Railways, CEIC data, BCG analysis

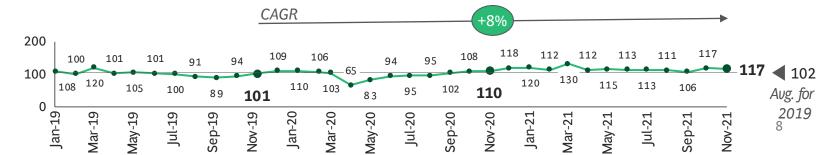
E-way bills¹ generated (Mn)



FASTag transaction volume (Mn)



Railway freight traffic originating (Mn Tons)



JNPT traffic climbed to a 9-month high in Dec'21 vs. previous months & Dec'19 levels

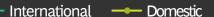
Air freight fell in Nov'21 vs. Oct'21 & Nov'19 levels, although exceeded Nov'20 levels

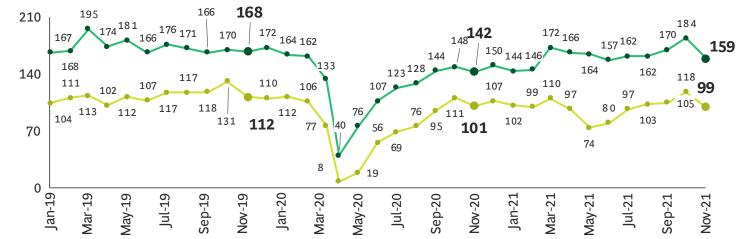
1. TEU refers to Twenty-foot equivalent unit equivalent to 20 shipping containers (20 feet long, 8 feet tall) Source: Jawaharlal Nehru Port Trust, Airport Authority of India, BCG analysis

JNPT Container Traffic ('000s TEUs¹)



Air Freight (K Tons)

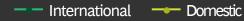


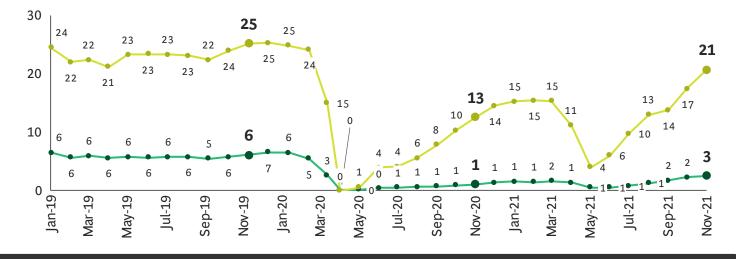




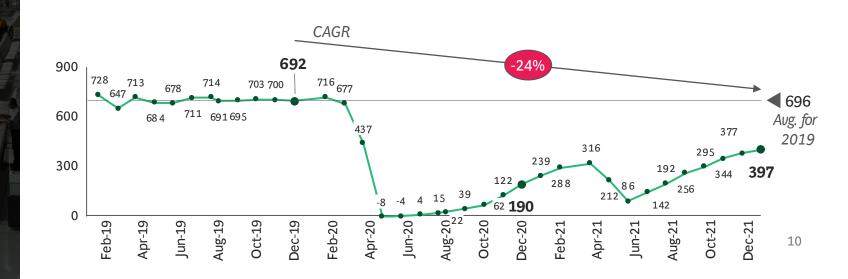
Both air & rail passenger traffic grew significantly in Nov & Dec'21 vs. previous month & 2020 levels







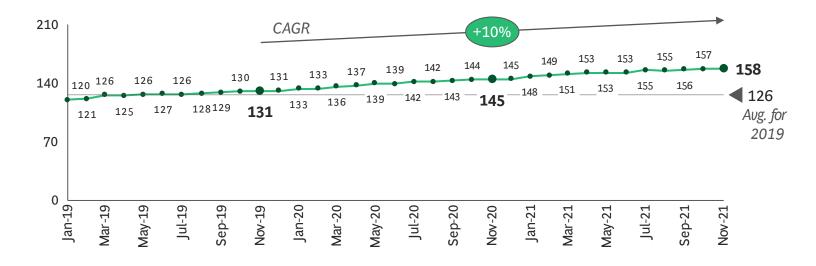
Railway Passenger Bookings (Mn)



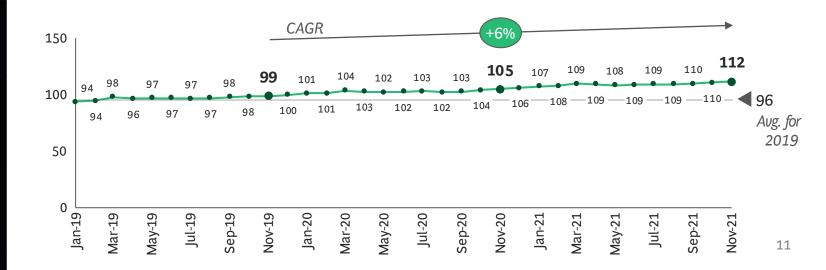


Aggregate bank deposit & credit grew marginally in Nov'21 vs. Oct'21, remaining above Nov'19 levels

Total deposits value aggregated for all banks (INR Tn)



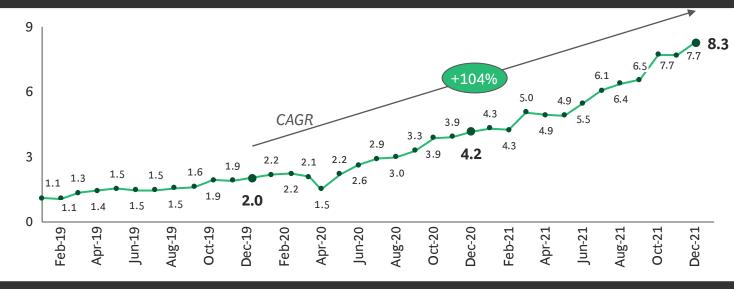
Total credit outstanding value aggregated for all banks (INR Tn)





WPI transaction value & volume reached record high levels in Dec'21 vs. previous months

UPI Transactions Value (in INR Tn)



UPI Transactions Volumes (in Bn)





Steel consumption exceeded Nov'21 & Dec'19 levels in Dec'21

Cement production declined sharply in Nov'21 vs. Oct'21, falling below 2019 levels

Source: Joint Plant Committee, Ministry of Commerce and Industry, Livemint, CMIE, BCG Analysis

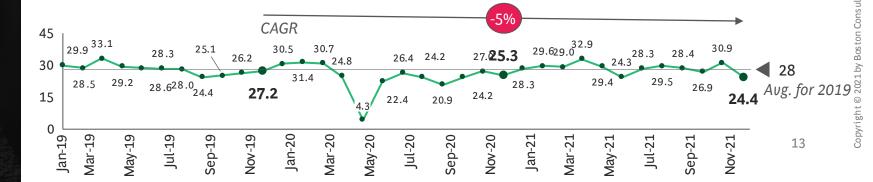




Consumption of Flat Steel (in MMT)



Cement Production (in MT)

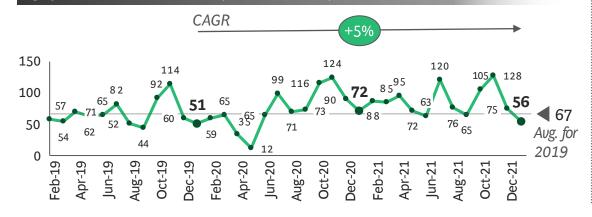


Mixed growth of auto sales in Dec'21 vs. Nov'21 & Dec'19; PV & 3W sales improved marginally in Dec'21 vs. Nov'21 while tractor & 2W sales declined

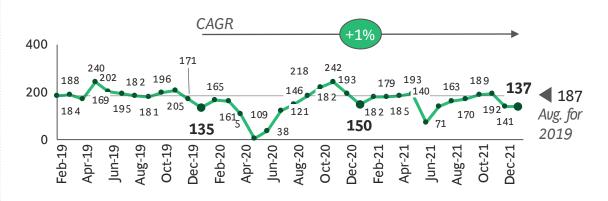




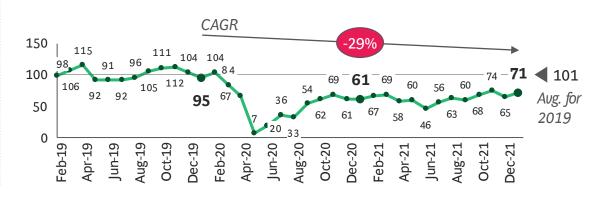
Tractor sales ('000 units)



Two-wheeler sales ('0000 units)



🖳 Three-wheeler sales ('000 units)

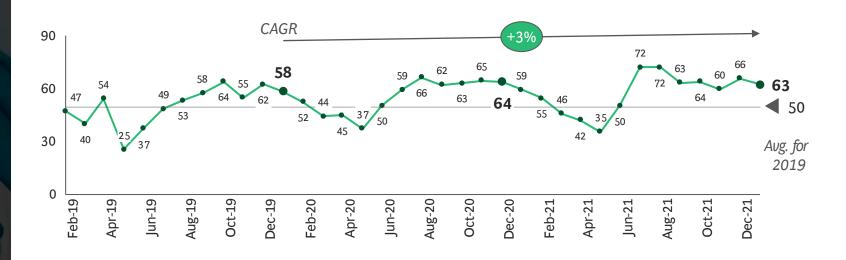




Fertilizer sales dipped in Dec'21 vs. Nov'21, although remained above Dec'19 levels

Pharmaceutical sales remained near Nov'21 levels in Dec'21, albeit exceeded Dec'19 levels

Fertilizer Sales (in lac tonnes)



Pharmaceutical Sales¹ (INR Tn)



1. Pharmaceutical Sales are updated quarterly. Last updated in Sep'21

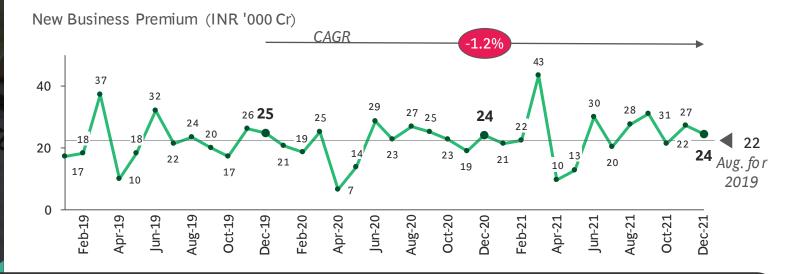
Source: AIOCD (Total Sales), American Chemistry Council, Mobile Based Fertilizer Management System (mFMS), Ministry of Chemicals and Fertilizers, Press search, BCG analysis



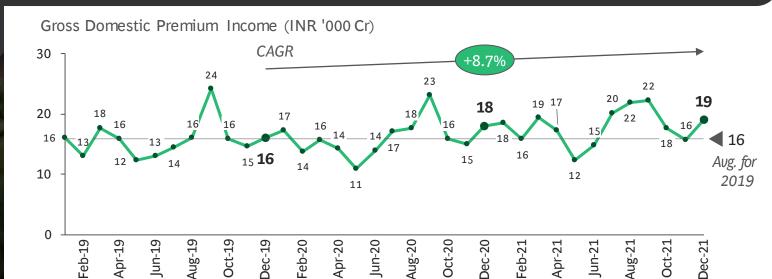
Life insurance premium fell in Dec'21 vs. Nov'21 & Dec'19; Non-Life insurance premium witnessed an uptick in Dec'21 vs. Nov'21 & Dec'19

1. Non-Life Insurance includes Fire, Marine, Motor, Engineering, Health, Cop Insurance, Credit Guarantee, Aviation, Personnel accident and Miscellaneous Source: IRDAI, BCG Analysis

Life Insurance premium



Non-Life Insurance premium¹





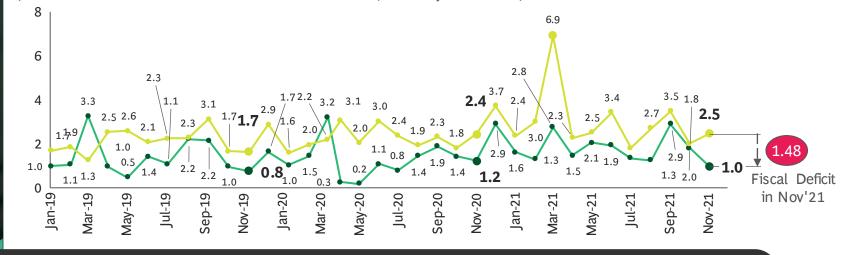
Fiscal deficit grew in Nov'21 vs. Oct'21 & Nov'19 levels

GST collections dipped marginally in Dec'21 vs. Nov'21, albeit remained above the INR 1 Tn mark

1. GST Collections include all components: CGST, SGST, IGST, Cess Source: Ministry of Finance, GST Council, BCG analysis

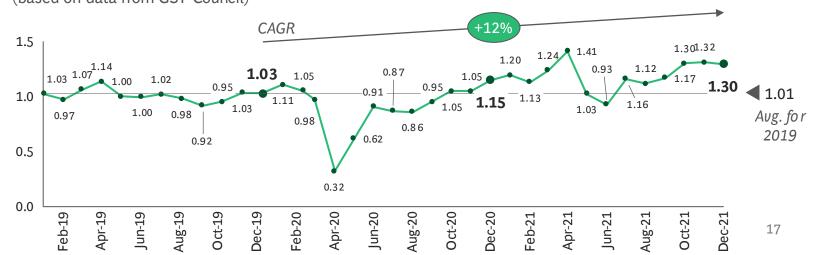
Central Govt. Revenue & Expenditure (INRTn) - Receipts - Expenditure

(based on data from Controller General of Accounts, Ministry of Finance)



Total GST Collections¹ (INR Tn)

(based on data from GST Council)

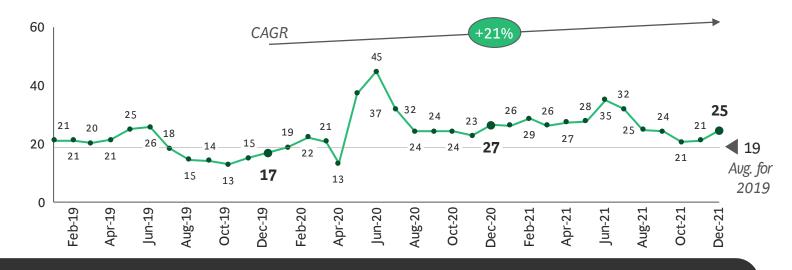




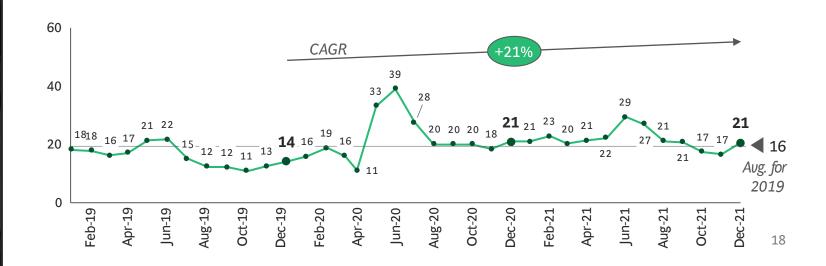
MGNREGA work demanded & employment provided grew in Dec'21 vs. Nov'21, surpassing Dec'19 levels

MGNREGA refers to Mahatma Gandhi National Rural Employment Guarantee Act Source: Ministry of Labor & Employment, Ministry of Rural Development, The Indian Express, Outlook India, LiveMint, CMIE, BCG analysis

MGNREGA Work Demand (households, in Mn)



MGNREGA Employment Provided (households, in Mn)



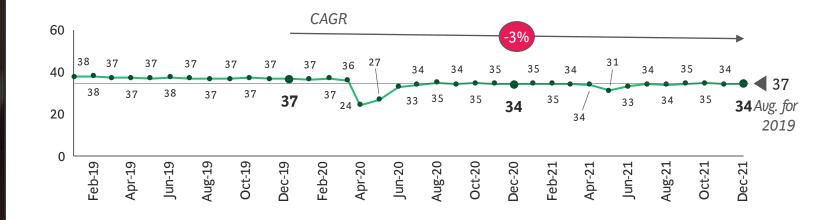


Both urban & rural employment rates remained unchanged from the previous month in Dec'21, although remained below pre-COVID levels

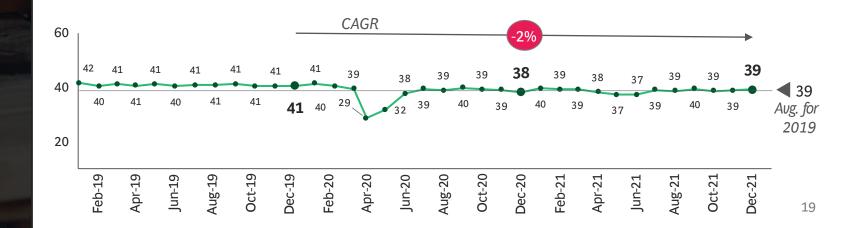
CMIE's Consumer Pyramids panel of households contains over 178,677 households and these include over 522,000 members who are over 15 years old. This is the largest sample of individuals from whom data is gathered on the employment and unemployment status. Employment status indicates whether a member of a household who is 15 years of age or more is employed or not employed as of the date of the survey.

Source: CMIE Consumer Pyramids survey

CMIE Urban Employment Rate (%)



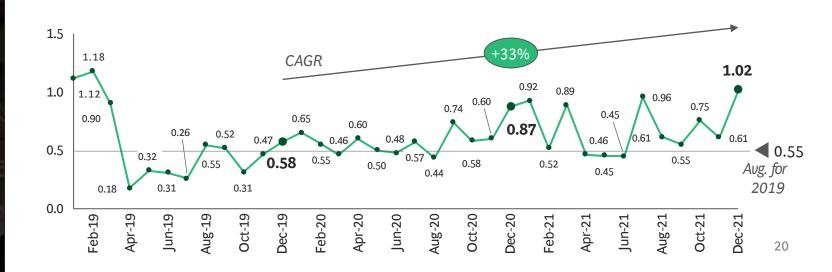
CMIE Rural Employment Rate (%)



Count of tenders announced by central and state govts (K)



Value of tenders announced by central and state govts (INR Tn)





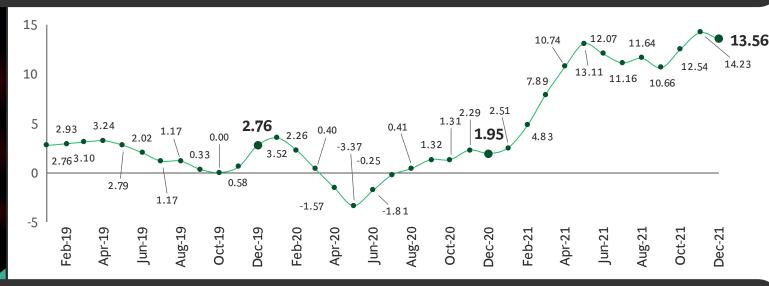
WPI eased in Dec'21 vs. Nov'21 while CPI spiked, although remained within RBI's 6% band

1. WPI measures and tracks the changes in the price of goods in the stages before the retail level – that is, goods that are sold in bulk and traded between entities or businesses instead of consumers. It is calculated as YoY increase in prices of the commodities

2. CPI is a measure that examines the weighted average of prices of a basket of consumer goods and services, such as transportation, food, and medical care. It is calculated as YoY increase in prices of the commodities

Source: MOSPI, CMIE, BCG Analysis





Consumer Price Index (CPI)²



Monthly inflation rate (%)

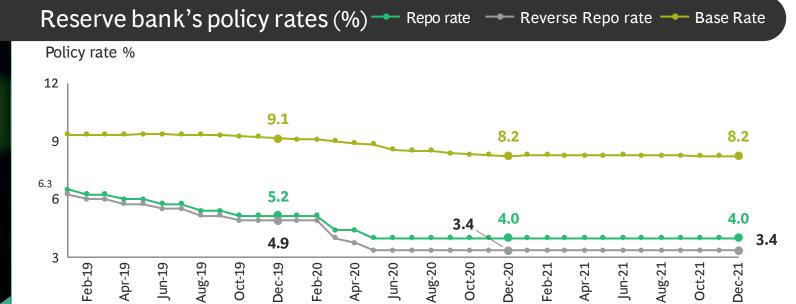
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Repo and reverse repo rate remained unchanged from the previous months in Dec'21

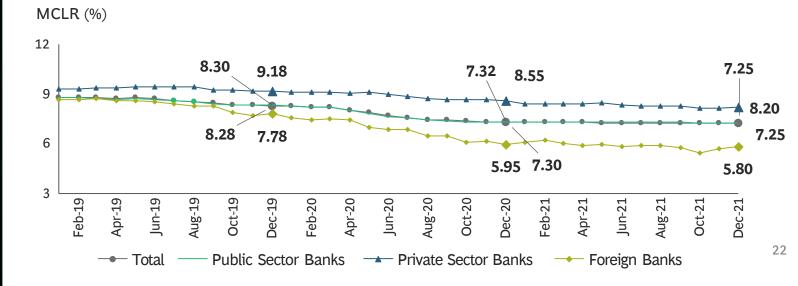
MCLR grew marginally in Dec'21 vs. Nov'21

1. MCLR: Minimum interest rate at which scheduled commercial banks can lend to customers (based on incremental cost of funds). 2. Base Rate: Minimum rate set by the Reserve Bank of India below which banks are not allowed to lend to its customers 3. Repo Rate: Interest rate at which the RBI lends short term funds to licensed commercial banks 4. Reverse Repo Rate: Interest rate which the RBI borrows money from commercial banks. Source: CMIE, RBI DBIE



MCLR¹ of scheduled commercial banks

(Median rate on one-year borrowings, in %)

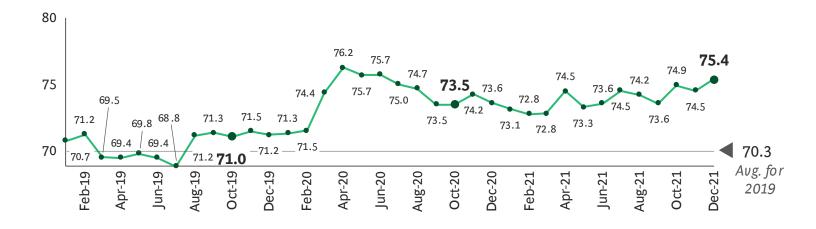


(\$)

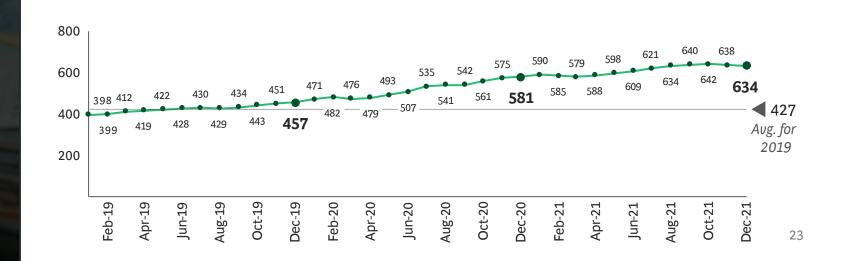
Exchange rate weakened at ~75/dollar in Dec'21

Forex reserves fell for the second consecutive month in Dec'21

Monthly Exchange Rate (INR/USD)



Forex reserves (\$ Bn)

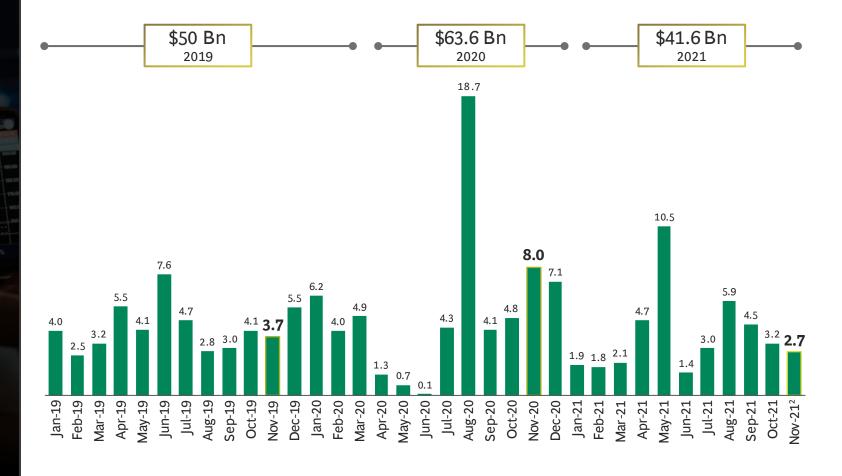


FDI inflows decreased in Nov'21 vs. Oct'21 & Nov'19 levels

1. Denotes total inward FDI to India; 2. Nov'21 figures are provisional

Note: Past period data may vary from the previous versions of the Economic Monitor owing to restating of previous years' data by the CMIE/reporting agencies Source: CMIE

Foreign Direct Investments¹ (\$ Bn)



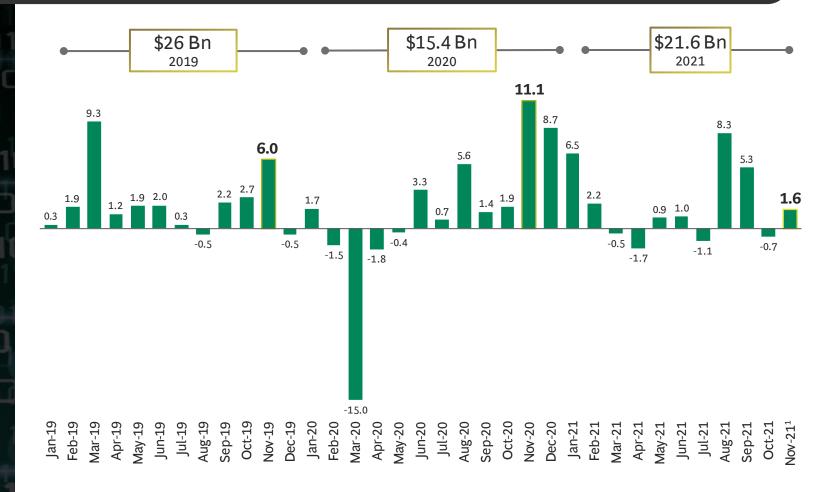


Foreign Institutional Investments improved in Nov'21 vs. Oct'21, although remained significantly below 2019 & 2020 levels

1. Nov'21 figures are provisional Source: CMIE, RBI

Note: Past period data may vary from the previous versions of the Economic Monitor owing to restating of previous years' data by the CMIE/reporting agencies

Foreign Institutional Investments (\$ Bn)



xx Annual (Calendar Year) FIIs

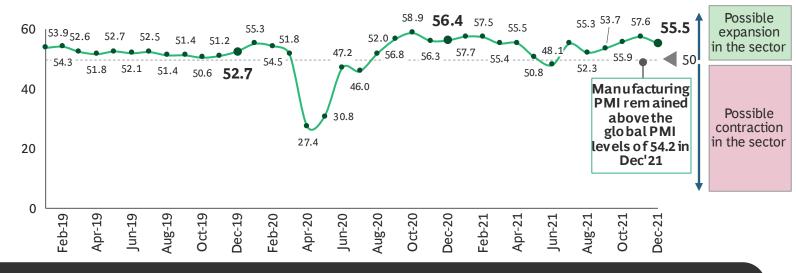


Both manufacturing & services PMI eased in Dec'21 vs. Nov'21, although remained above the 50-point mark

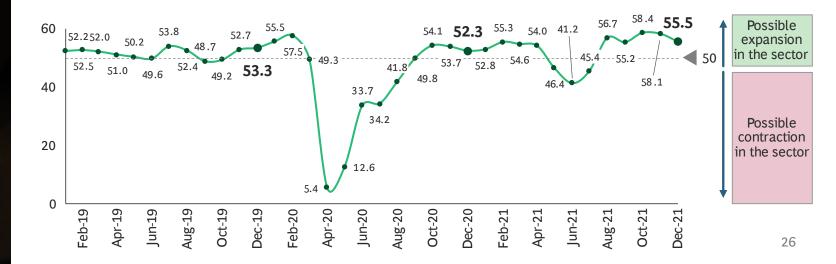
Note: The Purchasing Managers Index (PMI) is a measure of the prevailing direction of economic trends in manufacturing and services sectors. The PMI is based on a monthly survey of supply chain managers across 19 industries, covering both upstream and downstream activity. Value >50 indicates possible expansion in the sector, and value <50 indicates recession.

Source: IHS Markit, CMIE, Analyst Reports, BCG analysis

Manufacturing PMI



Services PMI





Consumer sentiment improved significantly in Nov'21 vs. previous months; FEI continued on a steady upward trajectory in Nov'21 vs. previous months

Source: RBI

Sample size: 5,310 households across 13 major cities surveyed during 25^{th} Oct to 3^{rd} Nov, 2021

CSI/FEI = 100 + Average of Net Responses of (General Economic Situation, Employment Scenario, Price Level, Household income and Overall Spending). Data are based on web releases made since March 2015. For each survey round, the final figures as available in the latest web release covering the same have been considered.

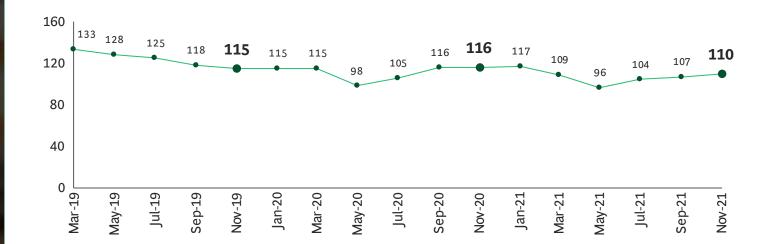
Current Situation Index (CSI)

CSI su mmarizes the consumers' current perception as compared to a year ago based on general economic situation, employment scenario, price level, households' income and spending, as per RBI Consumer Confidence Survey

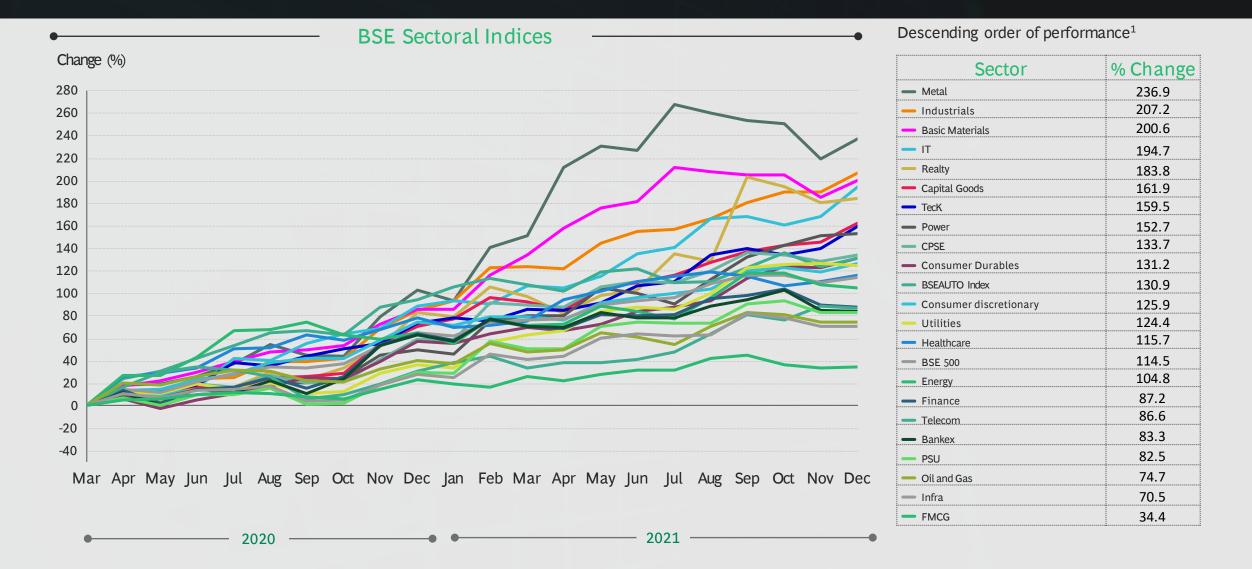


Future Expectations Index (FEI)

FEI reflects consumer expectations one year ahead and is calculated based on average net responses on future perceptions on various factors such as economic conditions, income, spending, price level, as per RBI Consumer Confidence Survey



BSE sectoral indices trended upwards across all sectors in Dec'21 vs. Dec'20





Volatility fell sharply in Dec'21 vs. Nov'21

Mutual fund AUM grew in Dec'21 vs. previous months & Dec'19 levels

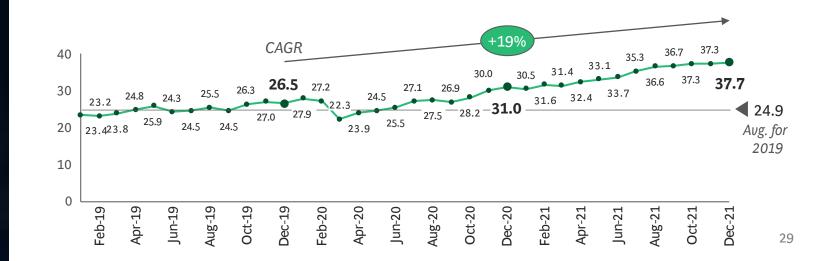
- 1. Volatility Index is a measure of market's expectation of volatility over the near term; India VIX is a volatility index based on the NIFTY50 Index Option prices providing the expected market volatility over the next 30 calendar days—figures represented are as of end of every month shown

 2. Mutual funds Assets Under Management (ALIM) represented
- 2. Mutual funds Assets Under Management (AUM) represented as recorded at end of every month shown
- 3. Mutual Funds AUM include investments from individuals (50.5%) & institutions (49.5%); institutions include domestic and foreign institutions and banks

India Volatility Index (VIX)1



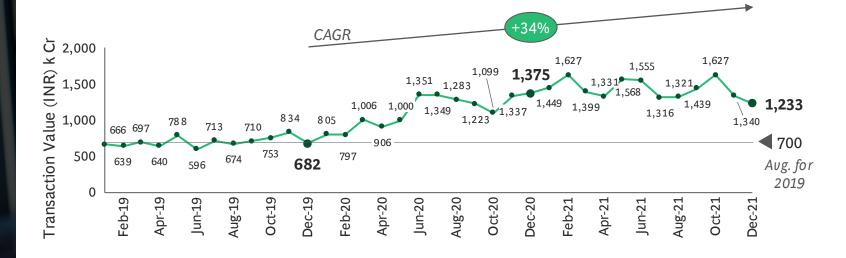
Mutual Funds AUM² (INR L Cr)



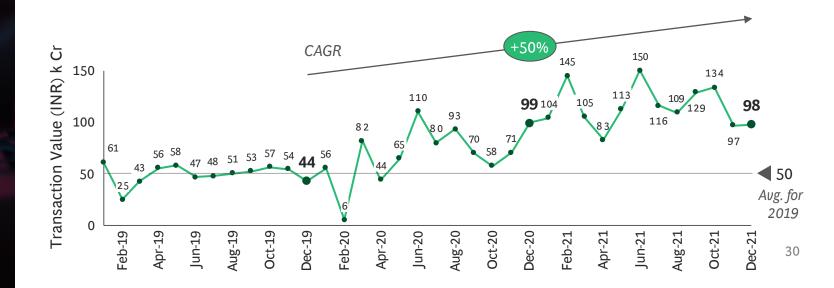


NSE transactions declined in Dec'21 vs. Nov'21; BSE transactions remained near Nov'21 levels in Dec'21

NSE Transactions (INR k Cr)

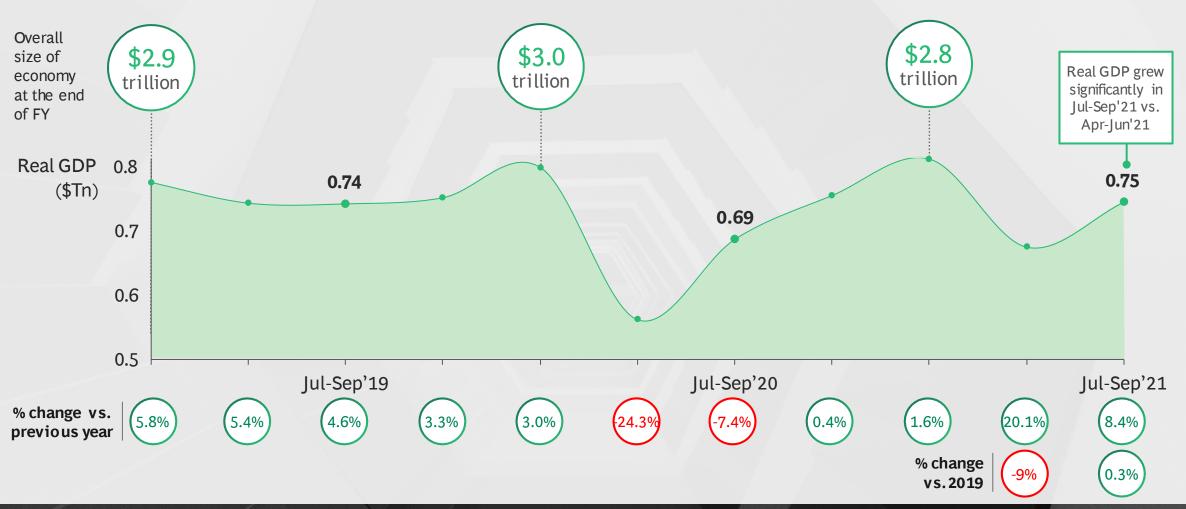


BSE Transactions (INR k Cr)





Real GDP grew by 8.4% YoY in Jul-Sep'21; Economy approached prepandemic levels with 0.3% growth vs. Jul-Sep'19



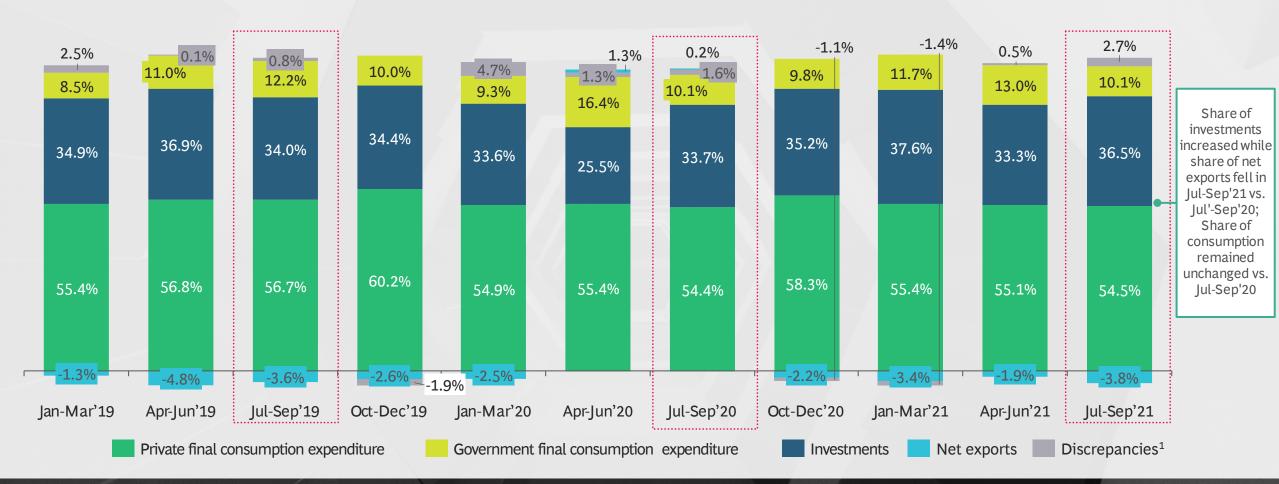
GDP DEEP-DIVE

Quarterly		С	G		X	M
growth % change Yo		Pvt. Consumption	Govt. Consumption	Gross Investment	Exports	Im ports
Jul-Sep 2020	-7.4%	-11.2%	-23.5	-8.0%	-2.0%	-18.0%
Oct-Dec 2020	0.5%	-2.8%	-1.0%	3.0%	-3.5%	-5.0%
Jan-Mar 2021		2.7%	28.3%	13.8%	8.8%	12.3%
Apr-Jun 2021	70.1%	19.3%	-4.8%	56.7%	39.1%	60.2%
% change vs. Jul-Sep Jul-Sep'20 2021	8.4%	8.6%	8.7%	17.2%	19.6%	40.6%
% change vs. Jul-Sep Jul-Sep'19 2021		-3.5%	-16.8%	7.9%	17.2%	15.5%

^{1.} Represents absolute growth rate between Jul-Sep'21 and Jul-Sep'19

Share of consumption (Pvt. & Govt.) & net exports in GDP fell while that of investments increased in Jul-Sep'21 vs. Jul-Sep'19

GDP DEEP-DIVE

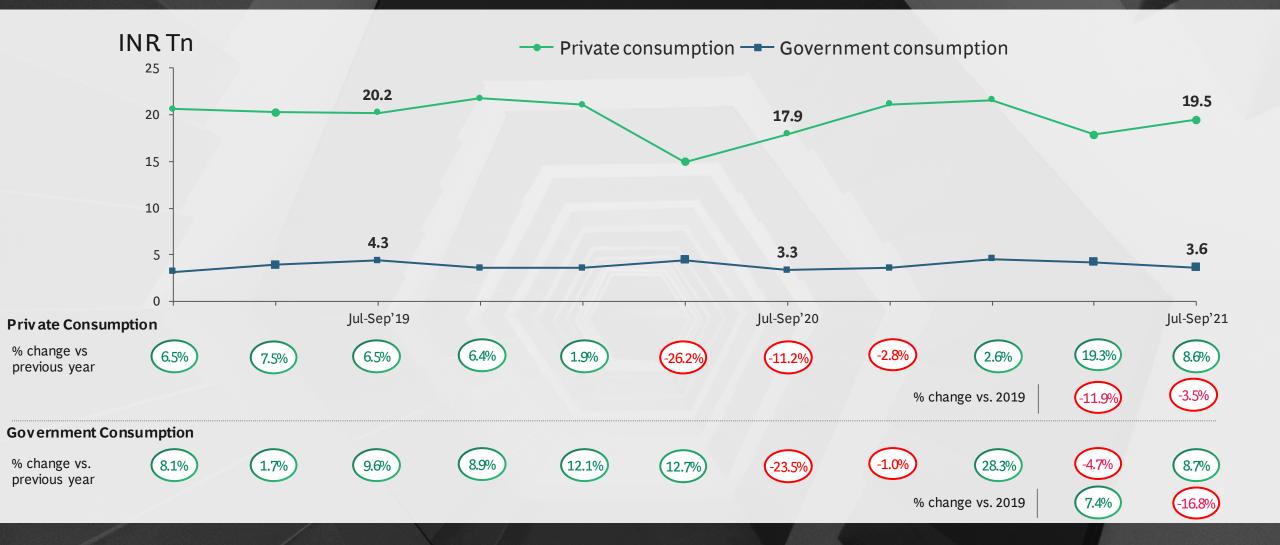


^{1.} Statistical Discrepancy: taking the GDP from the production approach as the control total, gives the measure of the overall difference between the production approach and the expenditure approach followed for estimation.

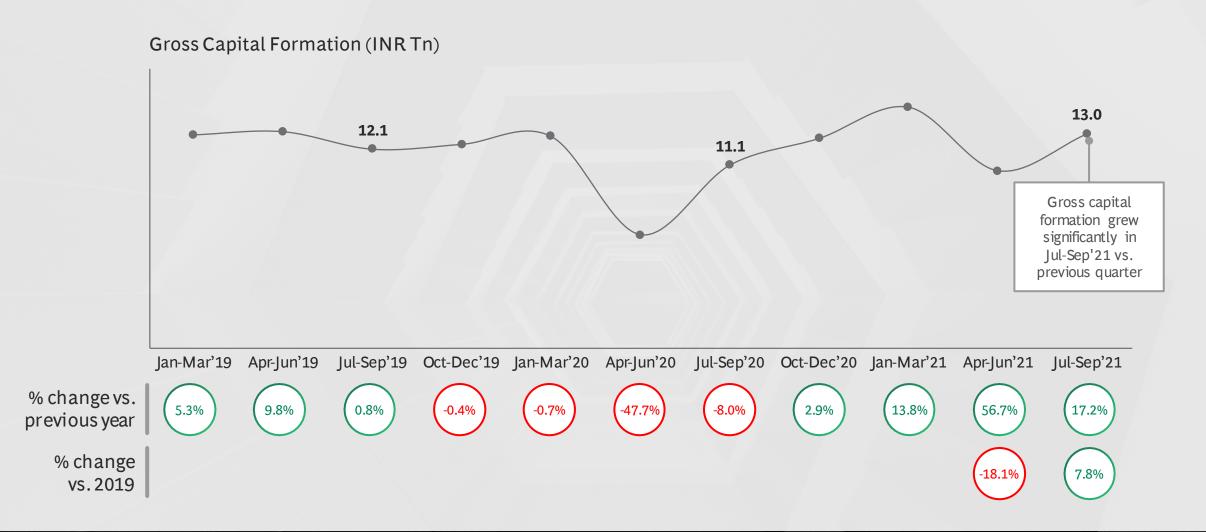
Note: This composition is basis Real GDP

Source: MOSPI, BCG Analysis

Pvt. & Govt. consumption grew by 8%+ YoY in Jul-Sep'21, however contracted vs. Jul-Sep'19 levels



Gross capital formation improved in Jul-Sep'21 vs. Jul-Sep'20 & Jul-Sep'19 levels

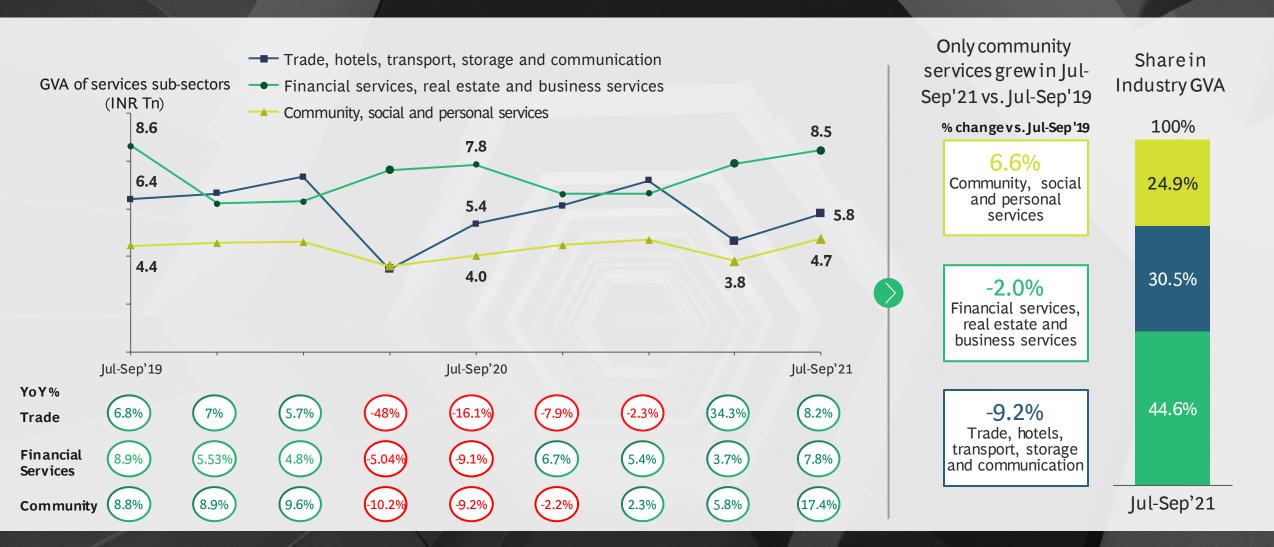


GDP

DEEP-DIVE

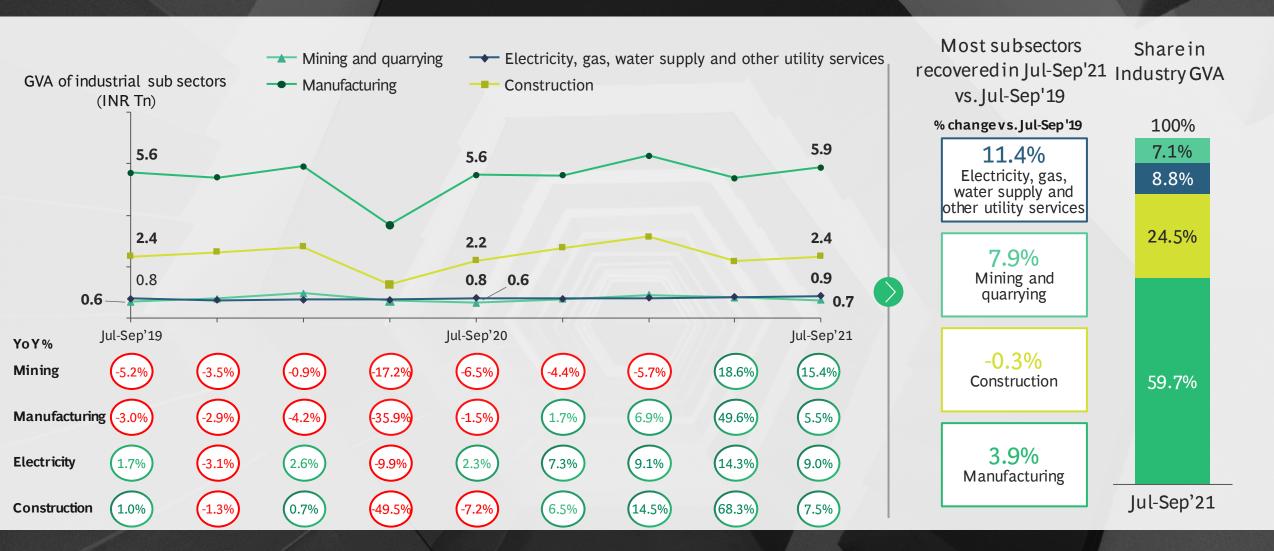
Services improved in Jul-Sep'21 vs. Jul-Sep'20 levels, however fell vs. '19 levels; Agriculture & industry grew vs. Jul-Sep'19 &'20 levels



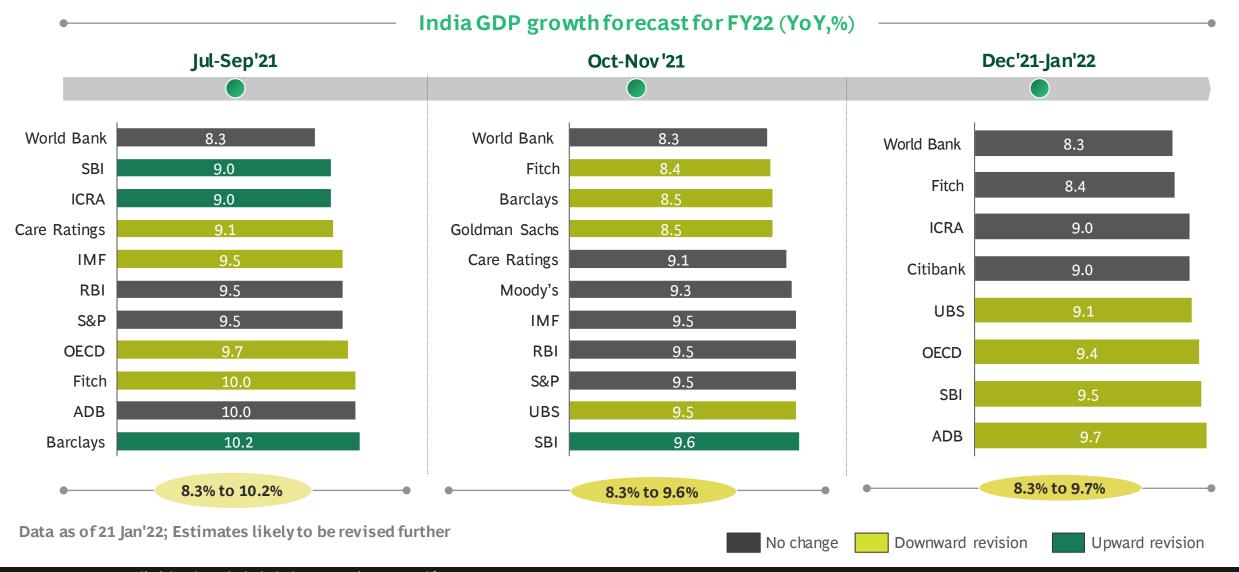


Industrial sub-sectors clocked growth in Jul-Sep'21 vs. Jul-Sep'20; Most sub-sectors (except construction) witnessed an uptick vs. Jul-Sep'19 levels

GDP DEEP-DIVE



India's FY22 GDP forecasted to grow within the range 8.3% to 9.7% YoY; Projections revised downwards while some remained unchanged in Dec'21-Jan'22



Several schemes announced to improve socio-economic conditions & drive Digital India agenda in 2021

Data as of 21st Jan'22

NON - EXHAUSTIVE

- National Monetization Pipeline worth ₹ 6 lakh crore announced to promote infrastructure creation & explore innovative ways of private participation without transfer of government ownership
- NIPUN Bharat Mission launched to improve foundational literacy and numeracy. Centre has set a target of achieving this by 2026-27 instead of 2025 as envisaged in the new National Education Policy

- Pradhan Mantri Garib Kalyan Yojana extended till Mar'22 as part of Gol's
 economic response to the pandemic. All beneficiaries covered under the
 National Food Security Act (NFSA) will continue to receive free-of-cost 5 kg of
 food grains per person every month
- Electronic manufacturing boost: Government will provide financial support of up to 50% of project cost for two semiconductor & two display fabs in the country
- National blockchain strategy proposed for adoption across sectors



Sep-Oct





- Ayushman Bharat Digital Mission launched to connect digital health solutions of hospitals across the country. Every citizen will get a digital health ID & their health record will be digitally protected.
- Several structural & process reforms approved for telecom sector to generate employment opportunities, promote healthy competition, protect interests of consumers, infuse liquidity, encourage investment & reduce regulatory burden on Telecom Service Providers
- Complete sale of equity shareholding of government in Air India approved for ₹ 18000 crore to Tata Group as major step towards privatization

- Free Trade Agreement negotiations with the United Kingdom launched to facilitate target of doubling bilateral trade between India and UK by 2030
- Ministry of Skill Development and Entrepreneurship: MoU signed with IGNOU to link vocational education & training with higher education, making India's youth employable by creating avenues for them to access better work opportunities.

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THANK YOU