

Optimize the navigation on Creating People Advantage

The global benchmarking community of human capital leaders

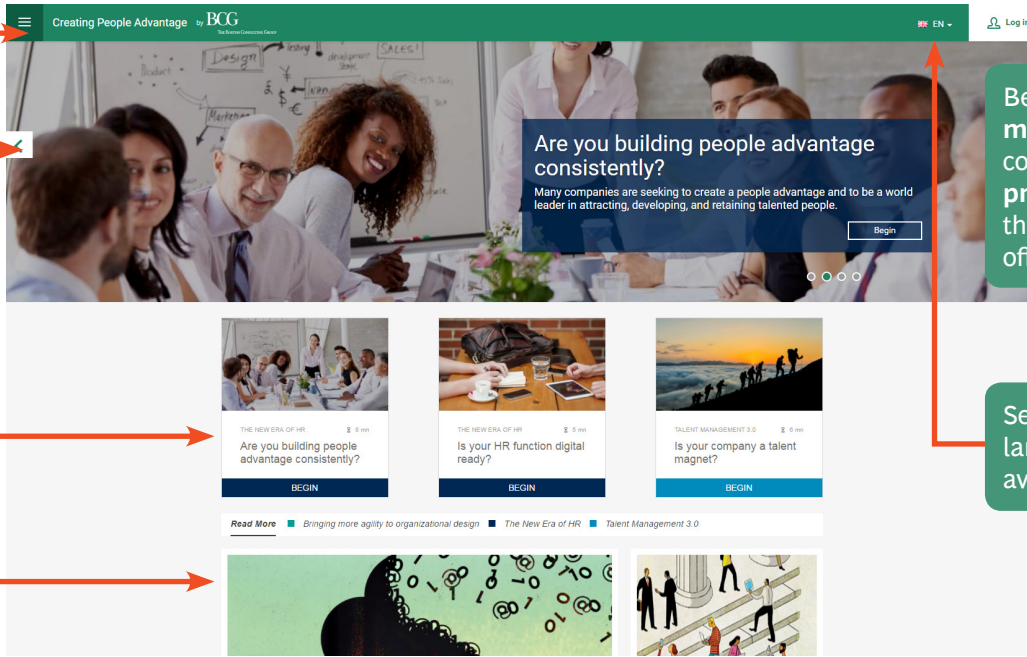
1

Enjoy the site's full suite of services

Navigate to site services and offering

Pick a topic to benchmark (3 indexes available)

Access thought leadership on HR topics

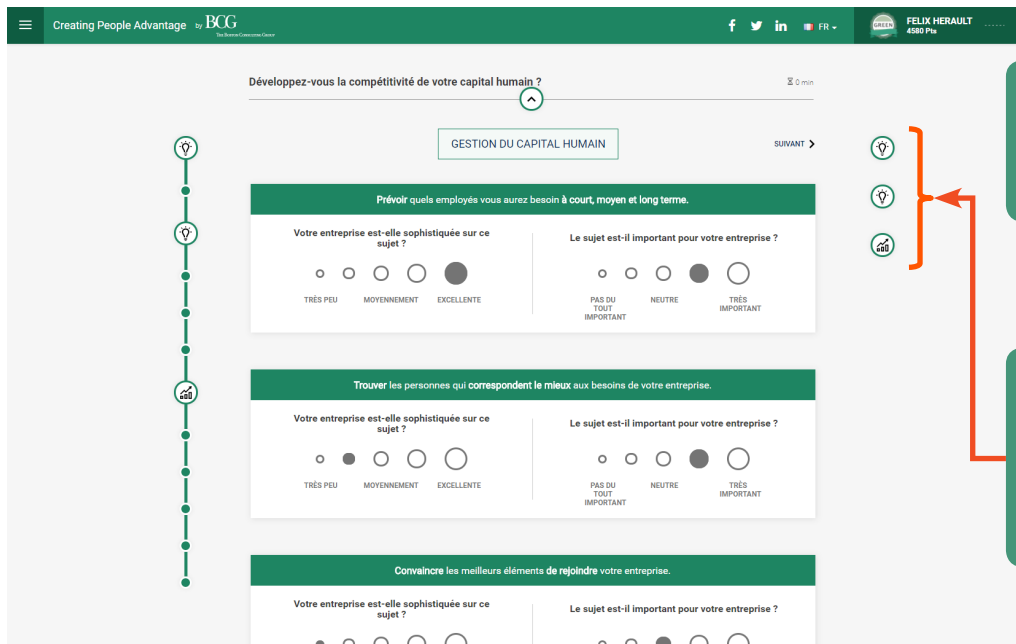


Become a member and complete your profile to access the full benefits offered by CPA

Select your languages (6 available so far)

2

Benchmark your company's hot topics



Progress your status by interacting with the platform

Answer the questions to unlock tips and access additional insights

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3

Track your activity on the site

Keep an eye on your journey and content still to be unlocked

Access again information/ insights you have shared or unlocked previously

4

Compare yourself

See how your company is performing compared to others