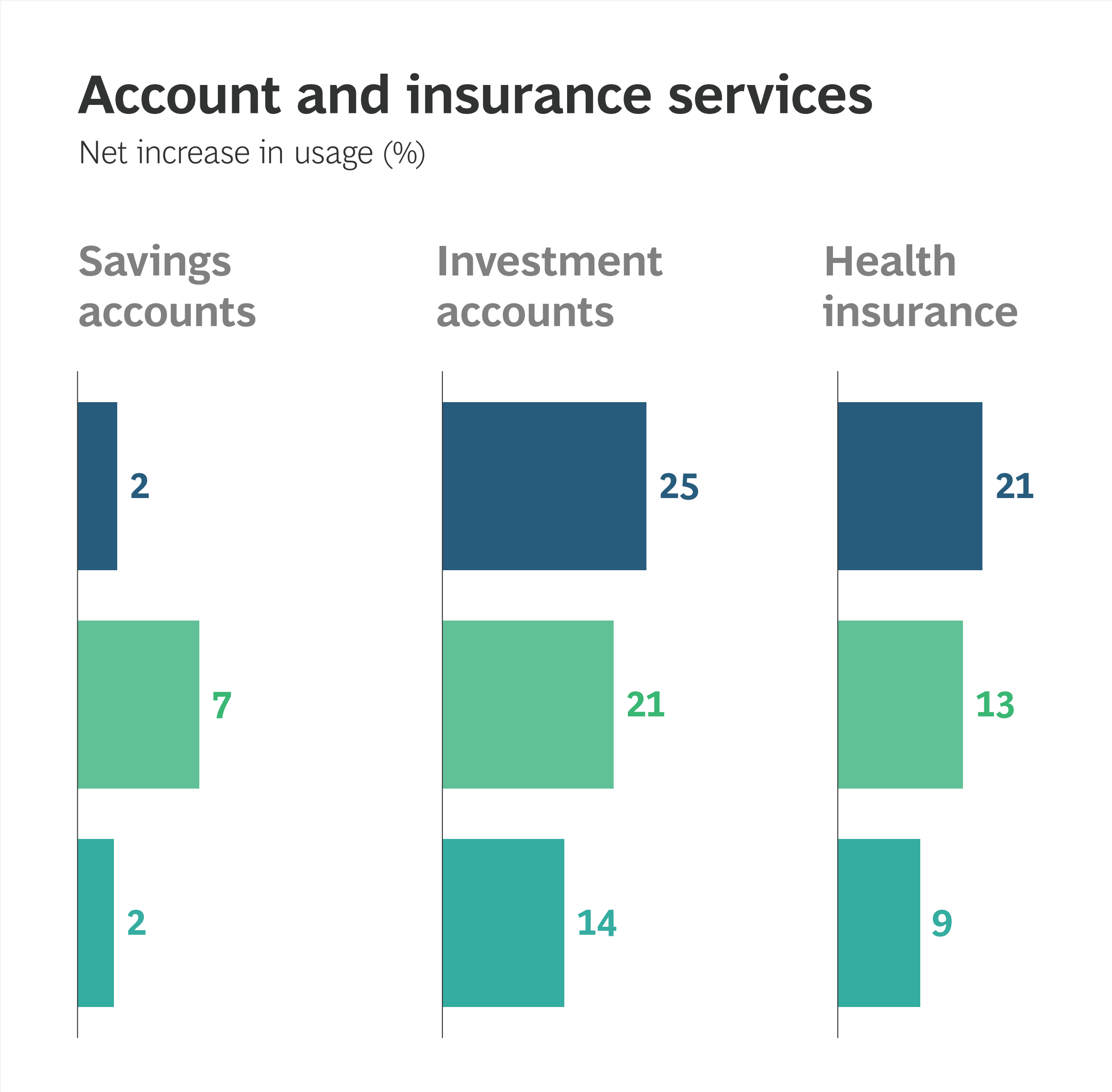
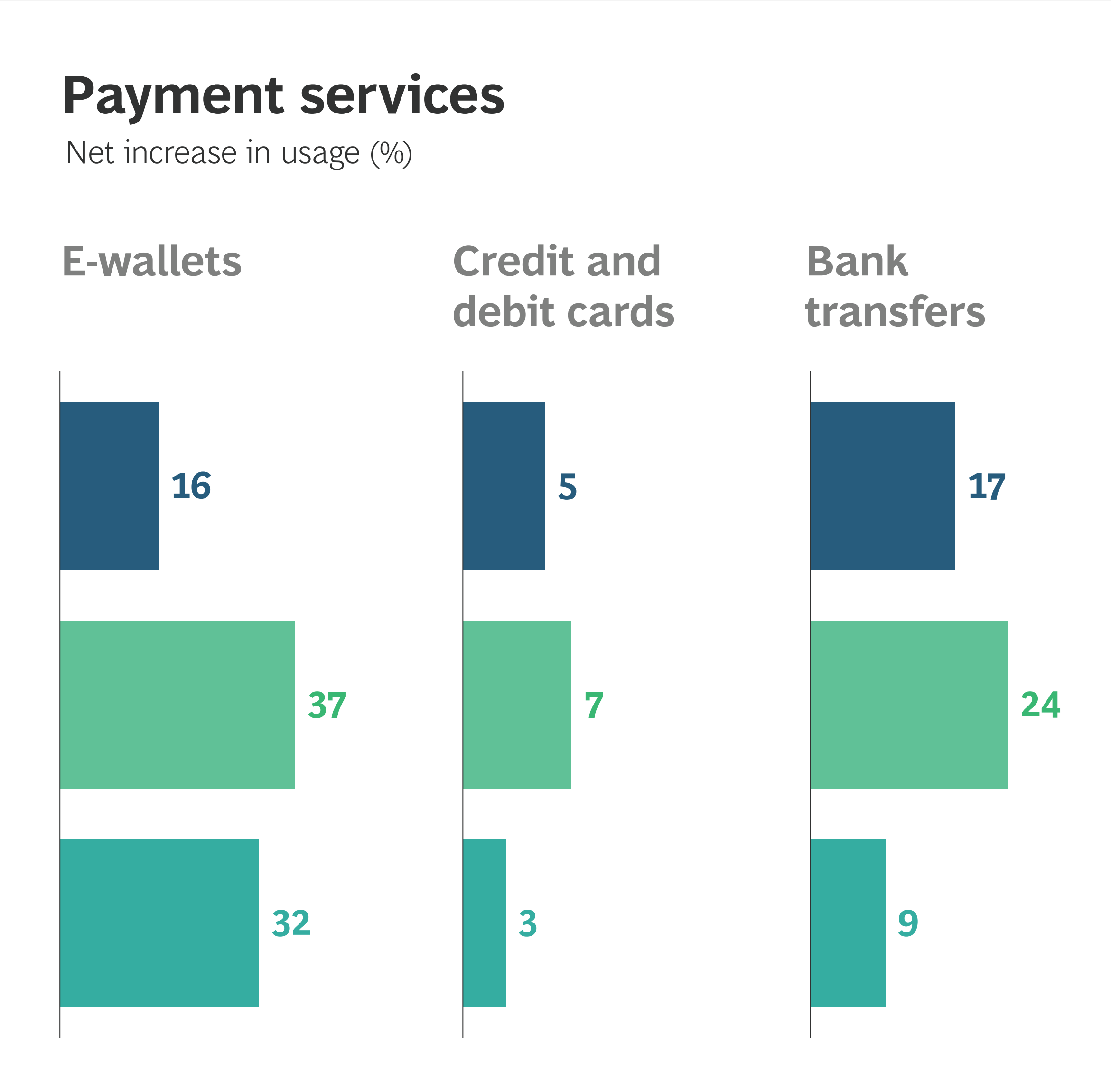


Did You Know: COVID-19 Has Triggered a Financial Services Revolution in Southeast Asia

Older Consumers Are Embracing E-Wallets While Younger Ones Focus on Health Insurance and Investment



Source: BCG COVID-19 Consumer Sentiment Survey, March 27, 2020, to April 2, 2020 (N = 1,582 Indonesia; 1,021 Malaysia; 1,015 Philippines; 1,017 Thailand); weighted average used to combine the results across countries.
Note: Questions were “In the next month, how will your usage of the following payment types change?” and “In next 6 months, how will your usage of the following banking/insurance service change?”